# CTI DATA

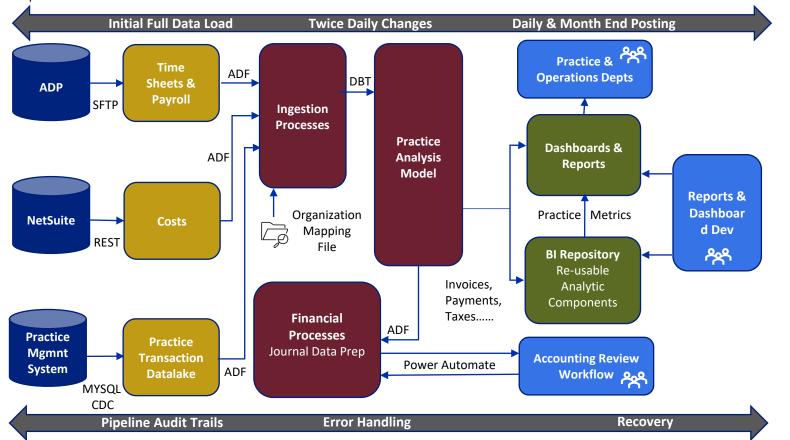
# Data Lakehouse and Financial Analytics for Healthcare

## Business Challenge

A national veterinary health organization needed better visibility to key business metrics and drivers to improve service delivery, efficiency and better keep pace with the growing demand for services.

#### Solution

**Developed Practice Analytics Model:** Created a system that organizes the data for analysis yielding business insights on-demand, and shields analytics activity from underlying application changes. **Automated Financial Workflows:** Streamlined revenue & cost capture, reporting and accounting processes.



## Approach

- Define and establish an analytics capability that provides performance insight into the customer-facing and clinical delivery processes
- Automate repetitive tasks, financial data preparation currently performed manually
- Provide capability to assess inefficiencies, customer impacts, benchmark performance and baseline improvement initiatives

## **Business Value**

- Enabled the organization to assess inefficiencies, customer impact, and benchmark performance
- Accelerated financial reporting, the posting and reporting of financial results, increase the scalability of the financial processes
- Reduced risks of human error and points-of-failure