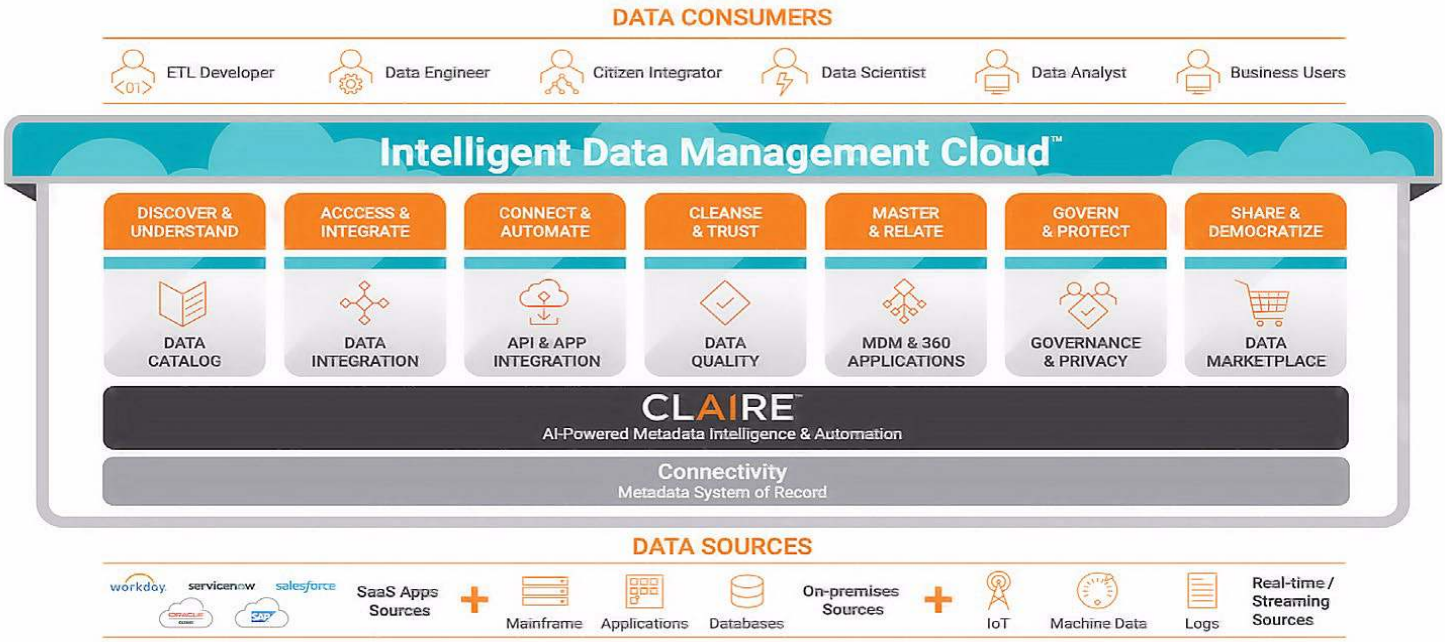
CTI DATA

Modernize PowerCenter to Informatica Intelligent Data Management Cloud

As your organization embraces a cloud-first strategy, you must modernize your data management tools. While Informatica PowerCenter is a robust on-premises foundation, achieving your cloud-first goals requires a cloud-native data management solution. Informatica customers are unlocking the full potential of their cloud data assets by migrating from on-premises PowerCenter to the Informatica Intelligent Data Management Cloud (IDMC).

IDMC delivers all the functionality of PowerCenter and extends it with comprehensive cloud-native capabilities, including Informatica's Cloud Data Integration (CDI), Cloud Application Integration (CAI), Cloud Data Quality (CDQ), and Master Data Management (MDM) services, all powered by CLAIRE, Informatica's AI-driven metadata intelligence and automation engine.



Informatica offers attractive financial incentives to PowerCenter users transitioning to IDMC, including subscription credits to offset maintenance costs and expert support to minimize migration risks. IDMC empowers you to achieve your digital-first objectives by providing a strategic, cloud-native data management platform. Benefits include cost reduction through financial incentives, accelerated migration with automated conversion, enhanced agility, faster time-to-value, and superior performance.

The CTI Informatica IDMC Center of Excellence

Our IDMC Center of Excellence, staffed by certified Informatica specialists, provides expert guidance throughout the assessment and migration phases:

Assessment Phase:

- Analyze PowerCenter mappings, sessions, and workflows.
- Determine optimal migration strategies for each asset.
- Identify improvement and optimization opportunities.
- Align IDMC migration with your broader platform modernization initiatives.
- Provide detailed level-of-effort estimates for migration.

Intelligent Automation-Assisted Migration Phase:

- Develop a collaborative modernization and migration plan.
- Leverage the Informatica Cloud Migration Factory for intelligent asset migration and mapping repointing.
- Address complex scenarios requiring custom solutions beyond standard automation.

Why Clients Choose CTI's Informatica Center of Excellence

- ✓ **Deep Informatica Expertise:** As an Informatica Platinum Partner with over 15 years of experience, we provide unparalleled expertise across the Informatica portfolio.
- ✓ **Certified IDMC Specialists:** Our consultants are certified by Informatica and authorized to manage complex IDMC migrations.
- ✓ **Holistic Modernization Approach:**
    - Align IDMC migration with broader data platform modernization, including cloud data platforms like Snowflake, data fabric, and data governance.
    - Accelerate and automate data validation and user testing, reducing effort by up to 50% compared to manual processes.
    - Consolidate and rationalize data assets, eliminating redundant or unused PowerCenter assets for significant cost savings.
    - Employ a "lift/improve/shift" strategy, optimizing assets during migration for enhanced value.
    - Develop custom solutions for use cases and assets outside the scope of automated migration, including addressing functionality gaps between PowerCenter and IDMC and implementing manual mappings as needed.
- ✓ **Customization Experts:** We specialize in handling complex transformations, legacy integrations, advanced data quality rules, and intricate workflow re-engineering that standard tools cannot address.

About CTI DATA

Our consultancy fosters a modern data culture of experimentation and innovation. We empower our clients to achieve rapid insights and successful business outcomes. We are trusted advisors, strategists, and engineers committed to supporting your long-term success in tackling your most challenging technology initiatives.

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