



## Company Profile

Our solutions are built on a modern data center platform developed using our decades of experience working with:

- Industry specific solutions designed for business domains and functional roles
- data models and interfaces that access internal and external social media source systems
- Data security and platform, supported by managed services that deliver custom service levels and protect valuable, sensitive data

We provide strategic guidance and technology solutions for clients wishing to solve their most complex business challenges involving data analytics, cloud applications, big data, and data discovery. We help clients achieve exceptional outcomes by our ability to successfully incorporate industry specific advanced analytics solutions, data engineering and data security technologies. Our ability to merge complex system and application structures cost effectively is a rarity in the industry. For over 25 years, we have strived to create long-term relationships with our clients and partners by delivering thoughtful recommendations and innovative, high quality, high value solutions.

We help our clients implement advanced analytics solutions on the modern data center platform by leveraging our:

- Industry specific analytics solutions
- CTI Data models and access to both internal and external data sources
- Data security solutions our managed security services provider (MSSP) platform to protect valuable sensitive data

We can platform our solutions on-premise or in the cloud and deliver ongoing managed monthly application availability, security services and infrastructure support.

Our solutions consider the need for consistent system availability to deliver secure, accurate and timely data to your users. We provide services to regularly assess data security risks while investigating vulnerabilities, testing for internal and external threats and engineering hardened security environments. All supplemented by our managed or co-managed security services.

### Our Goal: Quickly show value to your business

The modern advanced analytics and business intelligence platform has emerged to meet new organizational requirements for self-service, agility and deeper analytical insight. We quickly create business value using an agile DevOps iterative development methodology to consistently and quickly develop high-quality applications.

We emphasize:

- Individuals and interactions over processes and tools
- Working analytics over comprehensive documentation
- Customer collaboration over contract negotiation

## The How: CTI Solutions

Our client successes have led us to developing CTI Solutions which we use to accelerate the delivery of high value Analytics and BI Solutions. Our consultants have captured their domain expertise, in-depth knowledge and implementation experience as a basis for our robust methodologies and frameworks. Our suite of accelerators have helped our clients significantly reduce project “time-to-value” by quickly delivering business efficiencies and impactful operational insight through analytics.

As part of the CTI solution development process, we have surveyed, selected and validated some of the best existing third-party tools and technologies. These complementary tools enable us to quickly deliver value and successful project outcomes for our clients.

Because our solutions are proven, tangible, reusable assets, all of our projects begin with validated, repeatable approaches, working foundations and modular components that enable us to create real business value and functionality in accelerated timeframes.

Each of our CTI Solutions is both a framework and a collection of domain centric delivery tools to deliver rapid time to value including:

- Best practices and lessons learned from multiple client engagements
- Content in the form of data connectors
- Transformation logic
- Pre-built and custom data models
- Metrics, reports and dashboards

## Support: CTI Care Managed Services & Managed Security Services

Our CTI Care support services provide our clients with cost-competitive operational and technical support of their applications, systems, network and data environments. As part of our full life-cycle service approach, CTI Care follows through on the promise of your project—once deployment is complete—by offering a superior managed services package to help your business overcome the financial and staff resource barriers to achieve long-term success.

Some of the key benefits to CTI Care are:

- A wide range of infrastructure, data management and analytic platforms are supported
- Simple to onboard, engage and customize scope when necessary
- Clear and simple Service Levels
- Assigned client manager and scheduled quarterly service reviews
- Fixed monthly fee based on Service Levels and technical environment
- Cost effective service model providing Operations, DevOps, and Help-desk support

## Our Clients:

We understand that our clients have choices and that trust is earned. We partner with them to provide high quality services at fair value. Below is a sample of our over 400 clients.

Proven Solutions Backed by Data and Industry Experts

Industry Domain Knowledge

Insight Through Analytics

End-to-end Data Management

Cybersecurity

<p><b>FINANCIAL SERVICES</b></p>	  	<p><b>INSURANCE</b></p>	    
<p><b>HEALTHCARE</b></p>	    	<p><b>LIFE SCIENCES &amp; PHARMA</b></p>	    
<p><b>HIGHER EDUCATION</b></p>	    	<p><b>RETAIL</b></p>	    

## CONTACT US

We are a consultancy and solutions provider located in Burlington, Massachusetts serving customers in New England, Metro New York, Metro Atlanta and beyond.

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